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The RMG launches a new website at rmg.on.ca

The Robert McLaughlin Gallery (RMG) is thrilled to announce an update to its online presence at <u>rmg.on.ca</u>. The gallery worked closely with Toronto-based user experience and digital strategy firm Junction Design to complete the redesign.

Junction Design's CEO Genco Cebecioglu remarked, "Coming from an arts background, and having worked for the Art and Culture, not-for-profit sector for years, we were thrilled to collaborate on the new RMG website and create an engaging and dynamic user experience."

The new website features a streamlined design approach that highlights the exhibitions and events at the gallery. The website incorporates calendar reminders, easy to use forms, search functionality, integrated media and the RMG's exhibition archives. In addition to being fully AODA compliant, it is also robust and mobile friendly on any device: desktop, tablet or mobile.

"We are thrilled with the new website," said the RMG's Manager of Marketing and Communications, Sam Mogelonsky, "this new site is beautifully designed, mobile friendly and captures the unique experience of visiting the RMG."

Check it out for yourself! Please visit rmg.on.ca.

About Junction Design:

Founded in 2010, Junction Design is a Toronto based design studio, focusing on creating intuitive and engaging experiences while considering accessibility needs. They follow a lean process involving collaboration between the subject mater experts and some of Toronto's best minds in Branding, Usability Research, User Interface Design, and Development. With a mission to contribute to the ongoing success of Arts, culture & Charity organizations Junction design is committed to offering special rates on a any given project. For more information, please visit junctiondesign.com.

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THE ROBERT McLAUGHLIN GALLERY

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