

**FOR IMMEDIATE RELEASE – Oshawa, ON – July 29, 2016**

## **The Robert McLaughlin Gallery and CORE21 Announce Todd Tremeer as the Winner of the Window Competition**

The Robert McLaughlin Gallery (RMG), in collaboration with CORE21 Oshawa, is excited to announce that Bowmanville-based artist Todd Tremeer is the winner of the CORE21 Window Project open call. Tremeer's work, entitled *Curiosities* will be printed in vinyl and applied to the window for display from September 9, 2016 until January 8, 2017, transforming it into a street-level gallery space.

*Curiosities* is a photo-based work that plays upon nostalgic memories of the small shops that dot the downtown core. Many such shops, dedicated to chance, antiques, toys, comics and collectables, have come and gone along the Simcoe Street corridor. By staging this view with dollhouse miniatures, Playmobil and other toys, Tremeer has melded nostalgia for youth with imagined spaces.

"We were delighted with the submissions to this project! It was hard to choose just one winner but we are excited to showcase Todd's work and see how it engages with the streetscape," said Linda Jansma, Senior Curator of the RMG.

The RMG received over 50 innovative submissions to the inaugural open call for the window space from across North America. This work was selected due to the site-specific nature of the image and the clever use of photography. The exhibition is curated by the RMG's Senior Curator Linda Jansma, in collaboration with the RMG's Manager of Marketing, Sam Mogelonsky. Tremeer will receive a \$500 artist fee, which will include the use of photographs of the work of art for publicity purposes.

"We are thrilled to be partnering on this project with RMG. We have previously supported other artistic initiatives and see this as an ideal opportunity to showcase the work of local artists." said Amy Gazdik, General Manager of CORE21.

Previous window programming at CORE21 in collaboration with the RMG have reflected exhibitions running concurrently at the gallery such as *Chalk Shoreline* by Holly King and *Coin Operating Binoculars* by Lindsay Lauckner Gundlock, presently on display in the window space.

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### **The Robert McLaughlin Gallery**

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Directions: 401 to Oshawa, exit Simcoe St, North to Bagot St. Turn left at Bagot, 2 blocks to Gallery.

Gallery Hours: Monday, Tuesday, Wednesday, Friday: 10:00 am - 5:00 pm; Thursday: 10:00 am - 9:00 pm Saturday 10:00 am – 4:00 pm; Sunday: 12 pm - 4:00 pm. Admission by donation. Parking available. Accessible location.