

WELCOME ARTISTS

Thank you for your interest in our call out for designing the brand new LivingRoom Community Arts Studio x The Robert McLaughlin Gallery collective banner for the Art Hive Neighbourhood Project 2026-2027.

Below you'll find the information you'll need to submit your designs; we look forward to viewing them all!

- RMG Team



MISSION AND VISION



MISSION

We build relationships with diverse artists and communities to present collections, exhibitions, and programs.

VISION

Art cultivates caring communities.



MISSION

Creating art with community; creating community through art.

VISION

To make the arts accessible to all, and to empower the artist in everyone we work with, everywhere we go.



WHO WE ARE

THE ROBERT MCLAUGHLIN GALLERY

The Robert McLaughlin Gallery is Durham Region's largest public art gallery and a vital cultural destination in downtown Oshawa.

Founded in 1967 through a shared community vision and the generosity of the McLaughlin family, the RMG has grown into a nationally recognized institution with a collection of more than 4,700 works of art.

At the heart of the collection is Canada's largest holding of works by Painters Eleven, made possible in large part through the vision and generosity of artist Alexandra Luke. Today, the RMG continues to celebrate the legacy of Canadian abstraction while presenting contemporary exhibitions, programs, and experiences that connect people through art.

THE LIVINGROOM COMMUNITY ART STUDIO

The LivingRoom Community Art Studio is a registered charity and Oshawa-based Art Hive that provides opportunities for community members to make and share art for free in the service of promoting community development and individual well-being.

The LivingRoom Community Art Studio was founded in 2013 as a weekly pop-up in a local restaurant that allowed us to make use of their space after they closed; in 2014, we opened a bricks and mortar store-front walk-in studio space. During the 2020 pandemic, we decided to close the storefront studio in order to find new ways of bringing the studio to you, rather than compromise the quality of the experience. The Mobile Art Studio was then formed. The Mobile Art Studio is a 2009 Chevy short bus that has been converted into an Art Hive, Creative Re-Use centre and place-making machine on wheels, with the generous support of the Ontario Trillium Foundation.



THE MOBILE ART HIVE



The Mobile Art Hive enables us to travel from neighbourhood to neighbourhood and provide free and low-cost opportunities for underserved communities from across Durham Region and beyond to connect and express themselves creatively.



ABOUT THE PROJECT

We are seeking proposals from artists like yourself to create a series of three collaborative banners to showcase The Robert McLaughlin Gallery x The LivingRoom Community Art Studio partnership. The banners will be used during outreach events with The Mobile Art Hive and placed on the exterior walls of the Robert McLaughlin Gallery (as seen below) during the duration of the project cycle.

Required banner size: 6ft x 12ft (3 banners)

Other promotional items that your design may be adapted to fit [here](#)



THEME AND VISUAL DIRECTION

Artists are invited to propose an uplifting and expressive design inspired by the theme:

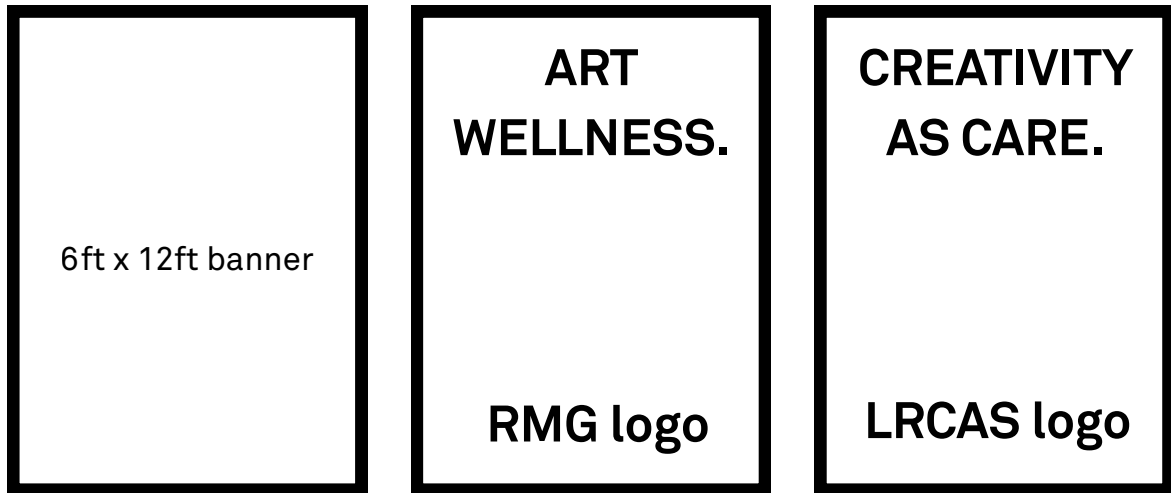
ART WELLNESS. CREATIVITY AS CARE.

The artwork should reflect the positive, restorative and healing effects of art. We are open and excited for any artistic interpretation of that theme. Artists may explore ideas such as joy, connection, belonging, creativity, resilience, renewal, care and community wellbeing. As the home of Canada's largest collection of works by Painters Eleven, the RMG has a deep connection to abstraction, and we especially welcome bold, expressive and abstract approaches. However, artists working in all styles and media are encouraged to apply.



The three banner panels may be approached as a single triptych, with imagery flowing across all three panels, or as a cohesive collection of three complementary works. In either approach, the panels should feel visually connected when displayed together. The required text must remain clear and legible. The RMG and LivingRoom Community Art Studio logos will be added to the final design by our team. Because both the text and logos will cover portions of the artwork, artists should review the supplied banner template carefully and avoid placing faces, focal points or other essential imagery within these designated areas.

EXAMPLE LAYOUT



Proposals may feature newly imagined artwork or existing artwork that responds to the theme and can be adapted successfully to the banner dimensions. Artwork may be created digitally or by hand and reproduced through a high-resolution scan or photograph suitable for large-format printing.

We recognize the time and care required to prepare an artist application. Submitted proposals do not need to be fully realized final designs. Artists may submit a clear draft, sketch, mock-up or concept, supported by examples of previous work that demonstrate their ability to achieve the proposed vision. The proposal should communicate the intended composition, colour, relationship among the three panels and overall feeling of the finished artwork.

Content Restrictions

Proposed artwork must not include:

- *Logos other than those of the RMG and LivingRoom Community Art Studio. These logos will be added by our team as demonstrated in the template.*
- *Commercial branding, trademarks, product placement or recognizable branded packaging.*
- *Political or religious statements, endorsements, campaign materials or partisan imagery.*



- *Content that promotes or implies hatred, discrimination, harassment, violence or harm toward any person or community.*
- *Threatening imagery, graphic violence, weapons or depictions of self-harm.*
- *Sexually explicit imagery, graphic nudity, profanity or content unsuitable for a - public, family-friendly setting.*
- *Unauthorized copyrighted imagery, characters or designs belonging to another artist or organization.*
- *Personal information or recognizable images of individuals used without their permission.*
- *Sacred, ceremonial or culturally specific imagery used without appropriate knowledge, context or authorization.*

SUBMISSION DETAILS

To submit your proposal, please email Alix Voz at info@rmg.on.ca with the subject line: **RMG x LRCAS Art Proposal_Your Name**, by Friday October 9 at 5 PM.

Within the email, please include:

- Your full name and artist name (if different)
- Your full package as one PDF shared via google drive. Your package should include:
 - Artist bio
 - Resume
 - A short statement (max. 500 words) about what art and wellbeing mean to you
 - 2-3 samples of your previous work
 - Your art proposal for the banner design and combined logo

Submission Deadline: October 9, 2026, 5 PM

Artist Selection Date: October 20, 2026

Artist Fee/Commission Fee: \$2,500

This project is generously supported by:



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